



Cultural Competence for Global Management (Paperback)

By Chima Imoh

Heritage Publishing Co, United States, 2012. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Culture is the way of life of a group of people, which includes knowledge, beliefs, arts, morals, customs, and other capabilities and habits acquired by them as members of a particular society. The global integration and interaction in business, governance and shared international problems involve different cultures, thereby creating high levels of cultural diversity in workplaces, in interactions, and around negotiation tables. The global environments entail that those individuals from different races and cultures; with different values, expectations and perspectives work together to achieve common goals or resolve common problems. Some major cultural constraints, therefore confront these individuals and organizations as they operate overseas. These constraints arise from the unfamiliar factors and problems that are associated with the international environments and value systems. The first constraint is the cultural diversity of the international environments and the effects such have on the ways people work in and manage companies and organizations. The second constraint is the ethical issues related to dealing with different values and ethical standards. The problems posed by these cultural differences are reduced by...



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