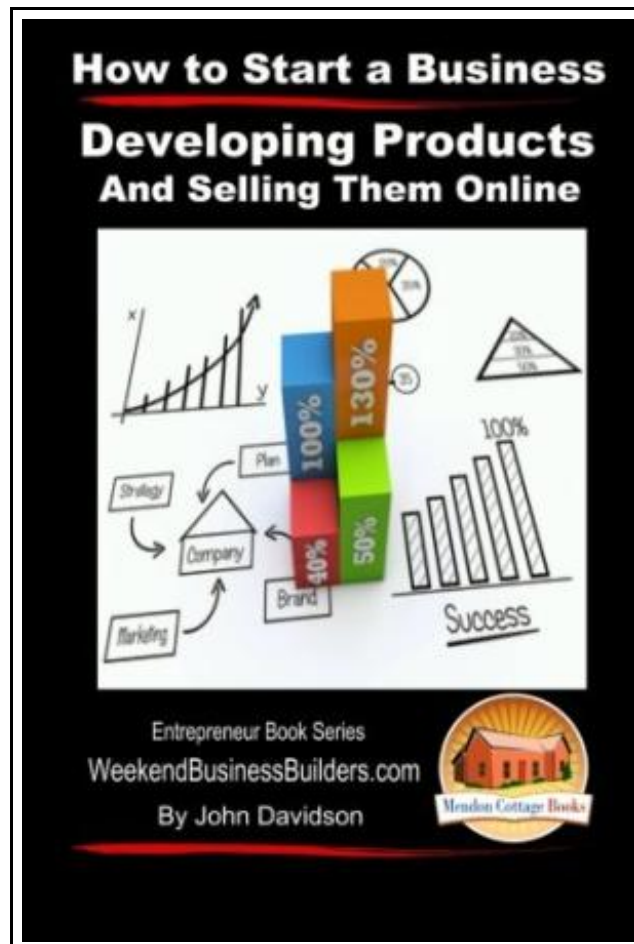# How to Start a Business - Developing Products and Selling Them Online (Paperback)



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# HOW TO START A BUSINESS - DEVELOPING PRODUCTS AND SELLING THEM ONLINE (PAPERBACK)



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Createspace, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.Table of Contents Introduction How to Develop New Products MP4 Video for Online Delivery DVDs EBooks Slides How to Get Funding for your Product Development and Marketing How to Find a Market for Your Products Finding a hot market Ask the market what they want Develop or find a product and sell it to them How to Sell Your Products Online How to Conduct Market Testing Selling digital products Selling through Affiliates How to Develop Your Products Website How to Generate Traffic to Your Products Website How to Tap into Popular Traffic Sources Buying an already existing website or URL How to Outsource Your Common Tasks How to Market Your Products Website Targeted Traffic SEO Marketing Press Releases SEO Articles Videos Slides Photos Online Directories Auxiliary Sites Blogs and Forums Conversions Site Mechanics Site Structure Content value Do you solve the problem? Call To Action - CTA Online Marketing Campaigns Email Marketing Advertising Use of Classified ads Use of Social Media Placing your products on online stores Weekly promotional campaigns Automated promotion Conclusion About the Author Introduction The world of eCommerce is grabbing more and more cyberspace, at lightning speed, than ever before. Online businesses are growing in big leaps and bounds. Selling online is increasingly becoming less of an option and more of a mandatory survival requirement. Online business empires are being created even by those who never thought of making a business worth a few hundred dollars. Looking at Forbes list of the top 10 richest people on this planet, you will realize that more than half of them are techpreneurs who have invested in the world of electronic technologies such as those presented by the...

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