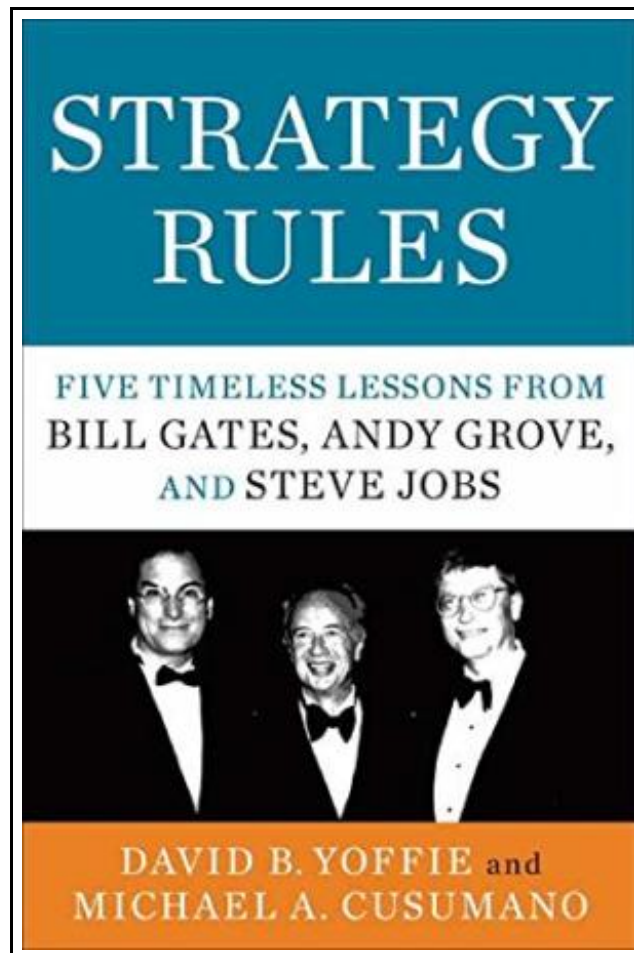


## Strategy Rules: Five Timeless Lessons from Bill Gates, Andy Grove and Steve Jobs



Filesize: 9.58 MB

### ***Reviews***

*The ideal ebook i possibly go through. It generally does not cost an excessive amount of. Once you begin to read the book, it is extremely difficult to leave it before concluding.*  
*(Vincenza Hand)*

## STRATEGY RULES: FIVE TIMELESS LESSONS FROM BILL GATES, ANDY GROVE AND STEVE JOBS



Harper Business, New Delhi, 2015. Soft cover. Book Condition: New. First. 22 cms. 275pp. Between 1968 and 1976, Bill Gates, Andy Grove, and Steve Jobs, founded three companies that would define the world of technology and redefine our personal and business lives for the next half-century. At their peaks, their three companies-Microsoft, Apple, and Intel-were collectively worth some \$1.5 trillion. While much has been written about these individuals and their companies, this book examines these three individuals collectively, for the first time, revealing the business strategies and practices they pioneered while building their firms. Examining both successes and failures, commonalities and differences, this book will appeal to entrepreneurs and executives in all sectors and industries. In Strategy Rules, readers will discover that Gates, Grove, and Jobs approached strategy and execution in remarkably similar ways-and yet markedly differently from so many of their erstwhile competitors-by keeping their focus on five most strategic principles: Look Forward, Reason Back: They were able to determine where they want their companies to be at a given point in the future, and could "reason back" to identify the moves that would take them there. Make Big Bets, Without Betting the Company: High-technology markets have the potential to grow exponentially. All three figures made enormous strategic bets, but rarely took gambles that could result in dangerously large financial losses. Build Platforms AND Ecosystems: Technology leaders often need to think beyond specific products and the boundaries of their own firms. They have to create industry platforms that require cooperation from other firms to be successful. Exploit Leverage AND Power: Gates, Grove, and Jobs proved themselves adept tacticians, often turning opponents strengths into weaknesses and using enormous resources (once they had them) to dominate competitors. Shape the Company Around Your "Personal Anchor": From Gates understanding of software, and Groves...



[Read Strategy Rules: Five Timeless Lessons from Bill Gates, Andy Grove and Steve Jobs Online](#)



[Download PDF Strategy Rules: Five Timeless Lessons from Bill Gates, Andy Grove and Steve Jobs](#)

## Relevant Books



### **Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: ( Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures) (Paperback)**

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Getting Your FREE Bonus Download this book, read it to the end and...

[Save eBook »](#)



### **The Trouble with Trucks: First Reading Book for 3 to 5 Year Olds**

Anness Publishing. Paperback. Book Condition: new. BRAND NEW, The Trouble with Trucks: First Reading Book for 3 to 5 Year Olds, Nicola Baxter, Geoff Ball, This is a super-size first reading book for 3-5 year...

[Save eBook »](#)



### **My Windows 8.1 Computer for Seniors (2nd Revised edition)**

Pearson Education (US). Paperback. Book Condition: new. BRAND NEW, My Windows 8.1 Computer for Seniors (2nd Revised edition), Michael Miller, Easy, clear, readable, and focused on what you want to do Step-by-step instructions for the...

[Save eBook »](#)



### **How The People Found A Home-A Choctaw Story, Grade 4 Adventure Book**

McGraw Hill. Soft cover. Book Condition: Brand New. Dust Jacket Condition: No Dust Jacket. Brand New In Softcover Format, How The People Found A Home-A Choctaw Story, Grade 4 Adventure Book. 1-1-3.

[Save eBook »](#)



### **McGraw-Hill Reading Phonics And Phonemic Awareness Practice Book, Grade 3 (2001 Copyright)**

McGraw-Hill, 2001. Soft cover. Book Condition: Brand New. Dust Jacket Condition: No Dust Jacket. Brand New 2001 Copyright, Grade 3 Student Phonics And Phonemic Awareness Practice Book With Units 1-6, Unit Reviews, Take-Home Stories, Illustrations...

[Save eBook »](#)



**Who Am I in the Lives of Children? an Introduction to Early Childhood Education with Enhanced Pearson Etext -- Access Card Package (Paperback)**

Pearson, United States, 2015. Paperback. Book Condition: New. 10th. 251 x 203 mm. Language: English . Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies

[Download ePub »](#)



**Genuine book Oriental fertile new version of the famous primary school enrollment program: the intellectual development of pre-school Jiang(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2012-09-01 Pages: 160 Publisher: the Jiangxi University Press Welcome Salan. service

[Download ePub »](#)



**The Right Kind of Pride: A Chronicle of Character, Caregiving and Community (Paperback)**

Right Kind of Pride, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.After 20 years of marriage author Christopher Cudworth and his

[Download ePub »](#)



**THE Key to My Children Series: Evan s Eyebrows Say Yes (Paperback)**

AUTHORHOUSE, United States, 2006. Paperback. Book Condition: New. 274 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.THE KEY TO MY CHILDREN SERIES: EVAN S EYEBROWS SAY YES is about

[Download ePub »](#)



**Patent Ease: How to Write You Own Patent Application (Paperback)**

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Patent Ease! The new How to write your own Patent book for beginners!

[Download ePub »](#)